

DRAFT MINUTES

FBFC Board of Directors Meeting 9-17-15

Meeting started at 5:35 pm and ended at 7:25 pm.

Board members present: Justina Prenatt (President), Danielle Goldstein (Vice President), Bob LeRoy (Treasurer), Jennifer Heeder (Secretary), Sarah Oram, Alanna Hibbard, Pauline Heyne, Kelly Fain, Josh Littlejohn, Rosemary Fletcher, Daav Wheeler

Board members absent: none

Others present: Jean Karpen, Board assistant

Meeting Summary:

- Discussion of request to endorse Citizen's Climate Lobby
- Discussion of food drive or other giving event for fall/winter
- LAAFF review
- Work on Policy Manual
- Review FBFC Master calendar
- Board officers re-elected
- Buzz articles assigned

Calendar Dates:

- Sept. 20 - Asheville Peace Day
- Dec. 6 – FBFC Board retreat
- Jan. 23 – CBLD 101 & Leadership training (Co-operative Leadership Development Development)
- March 19 – Co-op Cafe

Approve Agenda: Agenda was approved with suggestion to omit the GM FYI report since Bobby is not here. Other items moved up with a plan to end early.

Minutes of 8-27-15 approved as presented.

Owner Comments: none

Discussion of request to endorse Citizen's Climate Lobby:

- This is an operational decision ultimately, so GM will make final decision. All Board members generally agree with this endorsement. However, this not a mandate for GM.
- We have no specific policy regarding endorsements – look to Ends Policies
- Should we write a policy outlining what types of issues we will endorse? No, better to consider issues on a case-by-case basis.
- Parts of the coop's mission & vision statements support this endorsement.
- Justina will respond to owner Anne Craig to let her know we have discussed the issue & that the GM will make the decision.

Plan for food drive or other giving event for fall/winter: Sarah will gather information about the weekend back pack program for students at Haw Creek School to see if the Co-op can contribute fresh fruit (such as local apples) or other items. Justina will contact Bobby about reinstating the “rounding up” program for collecting donations from shoppers. If this is reinstated, we need clear, simple signage to inform customers about it.

LAAFF Review:

- Positives:
 - Good day, fun, all about local talent & local vendors
 - Co-op was well –promoted at this event.
 - Loved seeing our name mentioned in all LAAFF articles.

- Kids table – lots of great discussions with kids about food, etc.
- Worthwhile to continue the partnership
- Negatives:
 - Classes during the week before were generally poorly attended. If classes become a regular feature, attendance would most likely increase.
 - Placement of booth (back from main action) resulted in limited traffic.
- Suggestions for the future:
 - More prominent location of booth
 - One large booth with kid's area included
 - More focus on kid's area – great potential for the future
 - Better publicity for classes
 - Make sure venue for classes is accessible.
 - Get GM feedback on the event.

Policy Manual: Began work on Section C Board Process. First page, C-Global Governance Commitment was approved without change. Began work on C1 – Governing Style. Continue in October.

Review Master Calendar: Board members are asked to look at the calendar & make suggestions for items that need to be filled in.

Buzz articles assigned: Nov-Dec – Kelly (due Oct. 25), Jan-Feb – Bob (due Dec. 25).

Board Officers: All current officers were reelected.

Agenda items not covered or unfinished:

- GM share feedback on LAAFF
- Policy Manual Section C1 and following
- Discuss NCG (National Co-operative Grocers) stipend for GM work on their Board

Additional items for next month's agenda:

- Discuss whether or not to do a staff survey.

Next Meeting will be October 15, 2015 at 5:30 pm.

Respectfully submitted,
Jean Karpen, Board Assistant