DRAFT MINUTES

FBFC Board of Directors Meeting 11-15-12

Meeting started at 5:37 pm and ended at 8:13 pm.

Board members present: Aja Wright (Vice President), Justina Prenatt (Secretary), Bob LeRoy, Sarah Oram, Alanna Hibbard, Susan Bloom

Board members absent: Will Kaylor (President), Stephen Smith, Dick Warren, Alisa Kuumba Zuwena

Farra Lomasney has resigned from the Board.

Others present: Bobby Sullivan, General Manager (GM); Jean Karpen, Board assistant; Owners – Rusty Sivils

Meeting Summary:

- Owner comment heard
- Minutes approved
- Review of Board retreat – future Board meeting discussion topics set
- Discussion – Co-op's impact on local growers
- New Board member approved – Jennifer Gustafson
- Committee reports
- GM Report
- Monitoring Reports reviewed

Approve Agenda: Agenda was approved as presented.

Owner Comments: Rusty addressed the Board with an introduction to a proposal for group health insurance for co-op owners, with an overview of reasons he feels this is needed. He plans to make a formal proposal at a later date. Bob has had some experience with this and feels it is suitable for further exploration.

Sarah suggested having co-op owners offer their products/services at a discount to other co-op owners.

Minutes of 10-18-12 approved with the following corrections indicated by strikethroughs and italics:

> **Committees**: Susan will serve on the Co-op Community committee. Committee work includes worker/owner program, ~~annual meeting, nominations,~~ community outreach, marketing ideas (could be implemented by worker/owners). Note – we have a worker/owner policy which is not currently being monitored.
>
> Documents committee will meet between now and the next Board meeting. Bob will provide committee members with information he has accumulated which is relevant to this committee's work.
>
> ~~Coop Community committee may need to be split into two or more committees.~~ Nominating and annual meeting ~~could~~ *will* be separate ad hoc committees.

Board Retreat: The retreat, held on Nov. 10, 2012, yielded several topics for discussion at Board meetings. The following monthly schedule for discussion topics and discussion leaders was set. The Board member(s) assigned will prepare a brief presentation on the topic to structure a 20-minute discussion. All Board members who are not assigned are encouraged to choose one of these topics and help lead the discussion. Two people are needed for each topic.

It was suggested that Scoop article assignments (see October 2012 minutes) be tied to these 20-minute discussion topics or some other "big picture" coop issue.

November – Impact on local growers
January – Empowerment – Aja
February – Community Connection – Sarah, Justina
March – Value of ownership – Alanna
April – Diversity of membership needs and motivations – Susan
May – Update on development process – Bobby

June – Impact on local growers (repeat)

Discussion – Impact on local growers:
Points of discussion:

- We currently measure several aspects of sales of local products.
- Could add info on the number of local growers and on local distributors.
- Measure the amount of local products sold as compared to total sales.
- Get data from local producers & vendors – who else do they sell to? What is the impact on their business of doing business with us? What percentage of your business is with the Co-op? Have you noticed any increases in business because of your association with FBFC?
- Interview vendors at the tailgate market. Could videotape interviews.
- By June 2013, we could have data on 5 quarters.
- Through the winter, we will have vendors on the patio on Fridays.

New Board Applicant: Jennifer Gustafson was approved as a new Board member. Jennifer had submitted an application earlier in 2012 and was the first runner-up in this year's elections.

Committee Reports:

- **Documents** committee plans to meet twice before the January Board meeting.
- **Finance** committee plans to meet in December – need to set a deadline for the audit.
- **Coop Community Committee** – Bob has been in touch with several owners who may be interested in this committee's work.
- **Survey** committee has finished its work; GM will review. We need to make sure that all staff members fill out the survey. Aja and Alanna are empowered to finalize the survey and administer it through an online survey system by mid-December.

GM Report was given. The report led to several suggestions/ideas. 1) Use the bulletin board by the store entrance to give introductory information/ fast facts such as number of owners, percentage of recycled items, number of local producers. 2) Have a mural painted on the north side of the building. 3) Need better email contact with owners. Bobby reported that we are in the process of getting owners' email addresses into our system.

Monitoring Reports:

- **2.7 Compensation and Benefits** – This report was deemed reasonable and acceptable.
- **2.3 Financial Condition and Activities** – This report was deemed reasonable and acceptable.
- **2.5 Asset Protection** – This report was deemed reasonable and acceptable. There was a brief discussion of the assessment of the value of our property. We need to find out the current value of the land and buildings and make sure we have adequate insurance coverage.

Next Meeting will be January 17, 2013 at 5:30 pm.

Respectfully submitted,
Jean Karpen